

# Brand Ambassadors 2018

- Flipkart named Ranbir Kapoor and Shraddha Kapoor as its brand ambassadors.
- Assam government has decided to make Hima Das state's brand ambassador for sports. Hima Das won Gold in 400 metre final at the World U20 Championships in Tampere, Finland.
- Rohit Sharma signs up as SHARP TV's brand ambassador.
- MS Dhoni appointed as the first Brand Ambassador of Sumadhura Group.
- Indian cricket captain Virat Kohli has become the brand ambassador for Remit2India, an online money transfer portal.
- Philips India ropes in Virat Kohli as brand ambassador for its male grooming products.
- Indigo Paints signs MS Dhoni as brand ambassador.
- boAt makes Jacqueline Fernandez its brand ambassador.
- Dabur signs Kriti Sanon as brand ambassador for its skin care brand Fem.
- Dollar Missy, has roped in model and bollywood sensation, Chitragada Singh as their brand ambassador.
- MS Dhoni appointed as brand ambassador of Online Pharmacy, NetMeds.
- "Game of Thrones" actress Nathalie Emmanuel has been announced as a new brand ambassador of fitness brand Reebok.
- Amber Heard has become the latest woman to join L'Oréal Paris as a brand ambassador.
- The world's fifth largest food and beverage company, Kraft Heinz India has appointed former cricketer Sourav Ganguly as brand ambassador for the Complan brand.
- Bollywood actress Katrina Kaif has been named as the brand ambassador of a non-profit organisation 'Educate Girls'.
- Kriti Sanon and Sushant Singh Rajput appointed as Brand Ambassadors of Whirlpool.
- Kriti Sanon appointed as Brand Ambassador of BATA.
- Tata Sons appoints ex-foreign secretary S Jaishankar as global corporate affairs head.
- Actress Ileana D'Cruz has been appointed Tourism Fiji's brand ambassador for the India market.
- Rana Daggubati appointed brand ambassador of Telugu Tigers.
- Lubricants India, a Hinduja Group company, has signed Indian all-rounder Hardik Pandya as its brand ambassador.
- Vivo signs Aamir Khan as brand ambassador for India.
- Uber ropes in Virat Kohli as brand ambassador in India.
- Mahendra Singh Dhoni has become a brand ambassador of gaming platform Dream11.
- Chocolate maker Mars Wrigley Confectionery has appointed Indian cricketer MS Dhoni as brand ambassador of popular chocolate Snickers.
- Bata's new sport wears brand Power - Indian female cricketer Smriti Mandhana.

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- All India Chess Federation for the Blind (AICFB) - Grand Master Vedit Gujrathi.
- Shoaib Akhtar Appointed Pakistan Cricket Board Brand Ambassador.
- Sachin Tendulkar made T20 Mumbai League's brand ambassador.
- AR Rahman becomes the official brand ambassador of Sikkim.
- The Muthoot Group has roped in Amitabh Bachchan as brand ambassador.
- Priyanka Chopra Is Now The Brand Ambassador For Harman International.
- Frooti Appoints Telugu Filmstar Allu Arjun As Brand Ambassador.
- Emami ropes in Salman Khan to endorse edible oil brands.
- Poker Sports League has roped in Indian chess maestro Viswanathan Anand as brand ambassador.
- The RP-Sanjiv Goenka Group has roped in India cricket captain Virat Kohli as the brand ambassador for its packaged snacking brand, Too Yumm.
- Cricketer Suresh Raina has been appointed as brand ambassador of Ghaziabad Municipal Corporation (GMC) and also the brand ambassador of Swachh Bharat Mission in Ghaziabad City (Uttar Pradesh).
- Delhi Dynamos FC appointed Bollywood actress Jacqueline Fernandez as club's brand ambassador for upcoming Indian Super League Football season.
- Shahrukh Khan to continue as Hyundai brand ambassador for 2 more years.
- Rana Daggubati appointed as brand ambassador of Telugu Tigers
- Disha Patani appointed as brand ambassador of Asus.
- V. Sindhu appointed as brand ambassador of Bridgestone India.
- Katrina Kaif appointed as brand ambassador of LensKart.
- Katrina Kaif, Siddharth Malhotra appointed as brand ambassador of Metro Shoes.
- Akshay Kumar, Twinkle Khanna appointed as brand ambassador of PC Jewellers.
- ITM Group of Institutions has roped in Kidambi Srikanth, India's top Badminton player, as brand ambassador. The group has also roped in HS Prannoy as rising star.
- Amitabh Bachchan set to endorse innerwear brand Lux.
- Sunny Leone owns Premier Futsal football franchise Kerala Cobras.
- Akshay Kumar appointed brand ambassador for Swachh Bharat Mission in Uttarakhand.
- Disha Patani appointed as New Face of Asus Ahead of Zenfone 4 Launch on September 14
- P. V. Sindhu Announced as Bridgestone India's Brand Ambassador.
- Dia Mirza Feted With Valerian of Environmental Issues
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- Hrithik Roshan appointed as Brand Ambassador of Fit.
- Sandeep Patil named brand ambassador of Indoor Cricket Team.
- Saima Wazed Hossain appointed as WHO Goodwill Ambassador for Autism in South Asia.
- Superwoman Lilly Singh appointed UNICEF's Global Goodwill Ambassador.
- Milkha Singh appointed WHO Goodwill Ambassador for Physical Activity in South-East Asia Region.
- Foodpanda appoints Shahrukh Khan as Brand Ambassador.
- The Chainsmokers To Endorse Tommy Hilfiger Menswear.
- EazyDiner books Yuvraj Singh as brand ambassador & investor.
- Govt ropes in Amitabh Bachchan as brand ambassador to promote GST.
- Gionee India appoints Bahubali's prabhas as Brand Ambassador.
- Rannvijay Singha appointed as Brand Ambassador of fashion jewellery brand Voylla.
- Micromax ropes in Anil Kapoor as brand ambassador for its consumer electronics company
- Deepika Padukone appointed as Brand Ambassador of Goibibo.
- OnePlus ropes in Amitabh Bachchan as brand ambassador.
- Yakult Danone India names Shilpa Shetty as brand ambassador.
- Diljit Dosanjh, Shruti Haasan and Dulquer Salmaan appointed as Gionee Brand Ambassadors.
- Montblanc announces Cricketer AB de Villiers as brand ambassador.
- PepsiCo's Gatorade India appoints PV Sindhu as brand ambassador.
- Anushka Sharma Named Brand Ambassador For Colgate Active Salt.
- Shahid Afridi appointed as Ambassador for the fifth edition of the Blind Cricket World Cup.
- J S Deepak, 1982 batch IAS officer appointed as India's Ambassador to World Trade Organization (WTO).
- Shilpa Shetty appointed as Brand Ambassador of Indian government cleanliness initiative 'Swachh Bharat Mission'.
- Kabir Bedi appointed as Brand Ambassador of 'Sightsavers India'.
- Ravindra Jadeja appointed as Brand Ambassador of Zeven.
- Lloyd Electric names Amitabh Bachchan as brand ambassador.
- Sonam Kapoor roped in as the brand ambassador of Swiss luxury watch manufacturer IWC Schaffhausen.
- Gionee Signs Virat Kohli As Brand Ambassador.
- Mahendra Singh Dhoni Named Brand Ambassador of Momentum Jharkhand.
- MS Dhoni roped in brand ambassador of Grand Midwest Group
- IG International appoints Bollywood actor Sonu Sood as brand ambassador.
- Tata Motors Appoints Actor Akshay Kumar As Brand Ambassador For Commercial Vehicles

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- Equitas Small Finance Bank ropes in R Ashwin as brand ambassador.
- Valvoline ropes in Virat Kohli as its brand ambassador.
- Manyavar appoints Virat Kohli as its official brand ambassador.
- Punjab National Bank ropes in Virat Kohli as brand ambassador.
- Zeven ropes in Ravindra Jadeja as brand ambassador.
- APIS India ropes in badminton sensation PV Sindhu as its brand ambassador.
- Former Srilankan Criketer Sanath Jayasuriya Brand Ambassador of SSFL season III.
- Rajinikanth's Eldest Daughter Soundarya Appointed AWBI Brand Ambassador
- Priyanka Chopra Named Assam Tourism Brand Ambassador.
- Salman Khan is (Brihanmumbai Municipal Corporation) BMC's Open Defecation Free drive brand ambassador
- Narendra Modi brand ambassador of Incredible India.
- Steffi Graf brand ambassador of Kerala's Ayurveda.
- Huawei ropes in Lionel Messi as new brand ambassador.
- Dia Mirza brand ambassador of Swachh Saathi.
- Tata Motors appoints Lionel Messi as global brand ambassador.
- Sonam Kapoor Named Goodwill Ambassador for Fight Hunger Foundation.
- Madhuri Dixit brand ambassador of MAA- Mother's Absolute Affection'.
- CRPF ropes in PV Sindhu as its brand ambassador.
- Vistara appoints Deepika Padukone as brand ambassador.
- Deepika Padukone becomes brand ambassador of Indian Psychiatric Society.
- Sunil Gavaskar named brand ambassador of Paranjape Schemes.
- Rohit Sharma signs as Brand Ambassador for Hublot watches.
- Essilor appoints Sourav Ganguly as its brand ambassador.
- Chef Ranveer Brar brand ambassador of Victronix.
- Ajay Devgn is Andhra Pradesh's new brand ambassador.
- Premier Futsal ropes in Virat Kohli as brand ambassador.
- Nawazuddin Siddiqui brand ambassador of UP farmers' scheme Samajwadi Kisan Beema Yojna.
- Vidya Balan brand ambassador of Samajwadi Pension Yojna.
- Sakshi Malik brand ambassador of Beti Bachao, Beti Padao.
- Sachin Tendulkar to promote Antiliquor and antidrug campaign of Kerala.
- Piruz Khambatta brand ambassador of Make In India.
- Sachin Tendulkar is brand ambassador of 'Skill India'.
- Intex appoints Madhuri Dixit as brand ambassador for consumer durable products.
- Avon ropes in Aditi Rao Hydari as brand ambassador.
- Mahendra Singh Dhoni is Secured Venture Capital's global brand ambassador.
- Arihant Superstructure ropes Ranveer Singh as brand ambassador.